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Media Release

Blue HQ expands with Fremantle Boat Lifters

Blue HQ Marinas is pleased to announce the purchase of Fremantle Boat Lifters from MG Kailis Pty Ltd (“Kailis”).

The acquisition includes the boat lifting and boat stacking businesses at the Fremantle Fishing Boat Harbour, and will complement Blue HQ’s nearby Boat Park facility to provide an unrivalled boating service.

Blue HQ Marinas Director Richard Williams said the Fremantle Boat Lifters business had been in operation since 1982, and featured prime location facilities with an experienced operational team.

The site will be rebranded as Blue HQ Fremantle - *Boat Lifters*, and will continue to operate business as usual led by current Site Operations Manager, David Carey.

“The *Boat Lifters* location is second-to-none and is a perfect complement to our upgraded *Boat Park* facility - the former Fremantle Boat Park,” Mr Williams said.

“The combination of the two sites gives Blue HQ the ability to offer efficient indoor and outdoor boat stacking, expanded marine maintenance and hard-stand services with a vast and unrivalled waterfront access.”

“We are seeing an increasing demand for these types of services, and we plan to continue to enhance our Fremantle service offering to ensure our customers enjoy the best possible facilities and boating experience.”

About Blue HQ

AMB Capital Partners, the investment arm of AMB Holdings Pty Ltd, founded Blue HQ in 2013 when it acquired the Fremantle Boat Park and adjoining land at 10 Mews Road. Since its inception, Blue HQ has been focused on acquiring, developing and managing prime water front locations to provide superior and innovative storage and marine services to its customers.

Boat Park redevelopment work

Blue HQ’s *Boat Park* facility is in the final stages of an extensive redevelopment to upgrade customer facilities and service levels in time for summer. This includes new undercover stacks and an entirely new floating jetty harbour space. The new harbour incorporates nine exclusive private marina pens ranging from 18 to 40 metres, with an associated purpose-built marina building on the site at 10 Mews Road.

Backed by seven years of boat stacking know-how, the new harbour will offer efficient launching and retrievals with trouble free berthing, arrivals and departures when it matters in the busy summer months.



A key focus for Blue HQ Marinas is ease of service and maintenance with onsite service areas, convenient access and a turnkey service provision to take the hassle out of boating.

At Blue HQ we are here to get you out there.

To learn more about Blue HQ please visit our website www.bluehq.com.au.

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