



*Photograph courtesy City of Fremantle, photographer Daryl Jones*

## Blue HQ announces the purchase of Fremantle Boat Lifters

Blue HQ Marinas is pleased to announce the purchase of Fremantle Boat Lifters from MG Kailis Pty Ltd ("Kailis") effective 22 June 2015.

The acquisition includes the boat lifting and boat stacking businesses, which will continue to be led by Site Operations Manager, David Carey.

The site will be rebranded as Blue HQ Fremantle - *Boat Lifters*.



*Indoor boat stacking at Boat Lifters*

## Plans to offer customers an unrivalled boating service

Located in the historic Fishing Boat Harbour, the Boat Lifters location is second-to-none and is a perfect complement to Blue HQ's nearby Boat Park facility. Both sites have vast experience and give Blue HQ the ability to offer well priced indoor and outdoor boat stacking and expanded maintenance services with a vast waterfront access unrivalled by other locations.

Our focus is to provide you with the ultimate level of customer service.

## What does this mean for Fremantle Boat Lifters lifting customers?

Lifting, hardstand and berthing operations are to continue as normal and Blue HQ will retain a close working relationship with MG Kailis Engineering for onsite engineering works.

## What does this mean for Fremantle Boat Lifters stacking customers?

We will be striving to ensure the change from the former owner is as smooth as possible with "business as usual" for customer stacking needs.

The existing management and staff will remain in place to service your needs.

The office numbers are unchanged:

Phone: (08) 9239 9333

Fax: (08) 9239 9340



## Who is Blue HQ?

In 2013 the newly formed Blue HQ purchased the former Fremantle Boat Park boat stacking business and adjoining land at 10 Mews Road. With a focus on acquiring premium waterfront sites to provide modern boat stacking and private marina services, Blue HQ has embarked on a major renovation of the Boat Park including the construction of an adjacent private marina facility and totally new floating jetties across the combined sites.



*Computer image of the completed Boat Park and Marina facility at 7-10 Mews Road*



*New private marina building and undercover stacks*



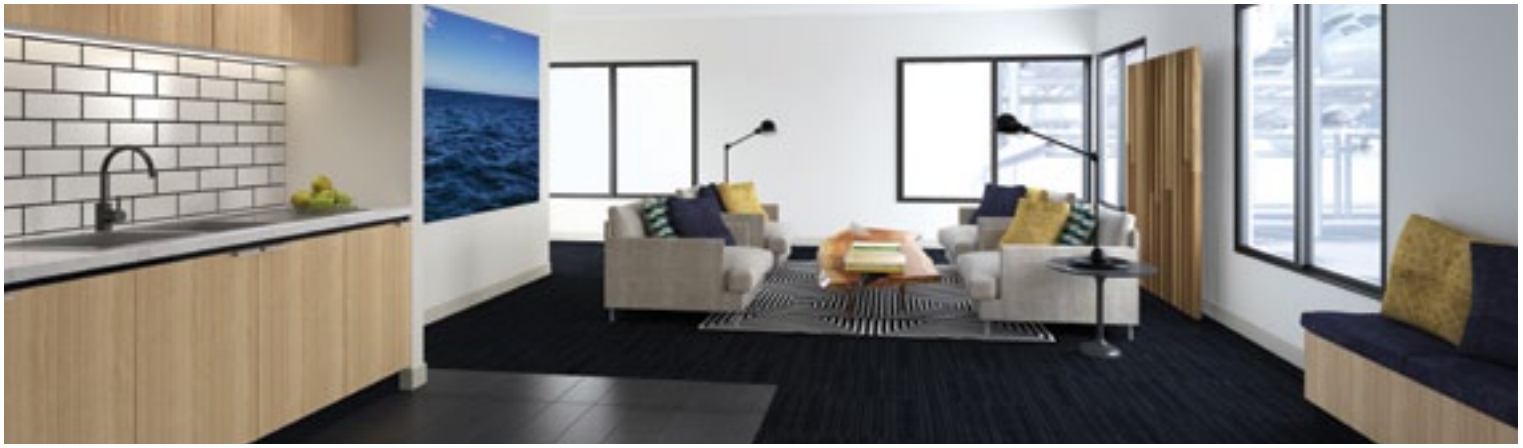
*Customer deck in new private marina building*

## New Private Marina

Located at 10 Mews Road the Blue HQ's purpose built private marina is an exclusive destination where quality, convenience and location come together in the heart of Fremantle. With only nine pens, discerning boat owners will enjoy undercover parking, deep draft pens, personal storage sheds, undercover tender storage and short distance jetty access to their boats. The Fishing Boat Harbour location puts river and ocean access within easy reach.

Marina customers and their guests will have use of the customer lounge and deck as a convenient meeting location before or after a day on the water.

Blue HQ's crew is always on hand for a personal concierge service with the added benefit of in-house annual lifting and maintenance services at our nearby Boat Lifters site.



*New Customer Lounge for boat stacking customers*

## New Boat Park Customer Lounge

Boat Park and Boat Lifters stacking customers will have new lounges to enjoy this summer. The lounges are a comfortable place for customers, family and friends to meet prior to heading out or somewhere safe and out of the sun to relax while the boat is unloaded at the end of the day away from yard activities. From car to lounge to boat our facilities are designed to maximise convenience and minimise stress so your day on the water is a pleasure.



## Lifting and Maintenance services on site

Blue HQ Marinas vision is to provide integrated boat storage, marina facilities and complimentary maintenance services. Blue HQ Fremantle brings this to fruition with customers benefiting from convenience and customer service with seven day a week boating stacking operations, new floating marina and in-house maintenance and support expertise to look after their prized boating asset be it a large cruiser or smaller runabout.

## The Blue HQ Difference

Blue HQ yards have over 12 years of accumulated boat storage experience.

When it comes to handling and storing your boat we have the experience and facilities to get you out there.

Some unique features of Blue HQ sites;

- Online booking system for efficiency
- Ample marina water space for boat departures and returns
- 24/7 secure customer access
- Customer lounges for the comfort of your family and friends
- Quick launch times
- On site service and maintenance facilities
- Skilled project management for no-hassle annual programmed maintenance and repairs



## INTRODUCING OUR STAFF



### Jim McLarty

Boat Park  
Site Operations Manager

Customer service is provided through experienced and trained teams on both sites under the leadership of our experienced Site Operation Managers.

Blue HQ is proud to announce the appointment of Jim McLarty as Site Operations Manager. Jim brings with him a wealth of boat and marina knowledge.

A qualified 3,000GT Captain, Jim has over 12 years in the Super Yacht industry navigating areas such as the Mediterranean Sea, Caribbean, North America, Australia, Indonesia and Asia-Pacific islands. During this time Jim was able to experience

firsthand the finest vessels, marinas and marine service operations in the world.

“The Blue HQ Fremantle facilities are going to be world class. I look forward to leading the Blue HQ community to a level of boating service that will be unrivalled in Australia.”

With Jim onboard we can start to work on a broader package of customer services to make Blue HQ a one-stop shop for your boating needs.

Jim looks forward to meeting you next time you are at Blue HQ.

[jmclarty@bluehq.com.au](mailto:jmclarty@bluehq.com.au)

### David Carey

Boat Lifters  
Site Operations Manager

David has learned the ropes well and truly on boat maintenance and customer service following a 15 year career with Kailis Marine. Originally working in the engineering division learning multiple facets of boat repair including boiler making, fitting and painting. This experience transferred over to the lifting and refitting department to run the Boat Lifters division. David was at the forefront when boat stacking was added to the site gaining unique knowledge of customer requirements and safe boat storage operations.

David takes pride in having developed and retained an experienced team over the past five years that is renown amongst customers for their skill and customer service.

David has also used his maintenance experience to offer his boat stacking customers professionally managed repairs and annual service to take the hassle out of boat ownership.

With the support of Blue HQ David looks forward to further improving the customer service for all users of the site.

[dcarey@bluehq.com.au](mailto:dcarey@bluehq.com.au)

